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JOHN PARKER & SON NURSERY COMPANY

Licensed and Bonded
Nurserymen



Guaranteed Trees
and Plants

Healthy, True to Name

[NOT CONNECTED IN ANY WAY
WITH THE "SO CALLED" PARKER
BROTHERS NURSERY COMPANY]

FAYETTEVILLE, ARKANSAS

INTRODUCTION

OUR STOCK

Our stock is grown by experienced men, who know the best ways to produce first-class trees.

The Arkansas State Plant Board has granted us license and certificate declaring our stock free of disease.

PACKING

All orders are carefully packed so as to reach you in a healthy condition.

ORDER EARLY

There is a general shortage of some kinds of stock this season. By placing your order early you will be more certain of getting the varieties you want. You may file your order now and we will enter your order and make delivery when you want it.

HOW TO ORDER

Send list of what you want, giving grade and price. You may remit by check on your local bank, postoffice money order, express money order, or bank draft or cashier's check. Never send silver. Paper money should be sent by registered letter.

TRANSPORTATION CHARGES

Orders for less than \$5.00 shipped at customer's expense. If you wish shipment by parcel post, add 10 cents to each dollar to prepay postage. Parcel post or express charges prepaid by us if your order amounts to \$5.00 or more.

REFERENCES

FIRST NATIONAL BANK, Fayetteville, Arkansas.

FIRST NATIONAL BANK, Huntsville, Arkansas.

FARMERS & MERCHANTS BANK, Huntsville, Arkansas.

OUR GUARANTEE

We guarantee to deliver to you trees and plants that are first-class; free of disease and true to name, and that they will reach you in good condition.

YOU TAKE NO RISK

We are only human, and sometimes make a mistake, but we are always willing to make it right. We do not want your money unless you are entirely satisfied with your order. Our GUARANTEE means just what it says: SATISFACTION OR MONEY BACK.



John Parker and Father Inspecting 1-Year
Apple Trees

THIRTY-SIX YEARS' SERVICE HAS MADE US MANY FRIENDS

My father was in the nursery and orchard business when I was a boy. I learned to like the business, and father said, "Learn your business; learn how to grow good trees; learn to know good trees, and then be absolutely honest when you are grading trees for every order, and you will make friends."

I know now from many years in dealing with the public that our efforts to carry out the Golden Rule in grading trees is appreciated.

For more than a quarter of a century we have held the trade and friendship of our customers. Our aim is to keep our nursery large enough to take care of all orders we receive; small enough to be flexible to the changes in demand; new enough to be complete; keeping in touch with all new varieties of real value; old fashioned enough to tell the truth as to the merits of new varieties.

We do not list in our catalog novelties and untried varieties.

Our prices are reasonable, yet we do not claim to sell the cheapest, as sometimes the cheapest is sold and delivered out of the same grade we burn.

Our guarantee is that you will get as good Nursery Stock as it is possible to produce. Our 36 years' experience enables us to be of some value to our customers.

Let us help you plan your planting.

Yours for more and better fruit,

JOHN PARKER & SON NURSERY CO.

Fayetteville, Arkansas.

APPLES

The apple is perhaps the most popular fruit grown. It will grow and bear fruit wherever corn makes a crop. The fruit of the apple is nourishing and contains acids and minerals of value in maintaining the health of the human body. There is no need for naming the various ways in which apples may be prepared and served. To have apples at their best, grow them yourself, and let them mature and ripen on the tree. The apples we offer give you a large selection from early to late, and are tried and tested varieties that are known to do well in the different sections of our country.

SUMMER APPLES

EARLY HARVEST—Medium size, light yellow, of good flavor. One of the best early apples grown either for home use or commercial planting.

LIVELAND RASPBERRY—Pale yellow, marked with red, medium size. The flesh is white, tender and juicy, slightly acid and of good quality. Trees vigorous and good bearers.



RED ASTRACHAN

RED ASTRACHAN—Large red apple, well colored with dark and light stripes. The quality is good, being excellent for eating from the hand and a good cooker.

RED JUNE—Dark red, medium size. Flesh white and of agreeable flavor. A favorite eating apple.

YELLOW TRANSPARENT—A good early apple for home and market use. Pale yellow, medium size, sub-acid flavor. Fine for pies, sauce or anything requiring an apple that cooks soft quickly. Tree good grower, of upright habit. Bears young.

SUMMER CHAMPION—An excellent summer apple ripening between the Red June and Maiden Blush. A fine looking apple handsomely striped with red. A good variety for either home or market. Tree hardy and a good bearer.

SWEET BOUGH—The best sweet summer apple. The color is pale yellow. Medium size, flavor excellent. Fine for eating or drying. Every home should have one or more trees.

Satisfaction or Money Refunded

Guaranteed Trees and Plants

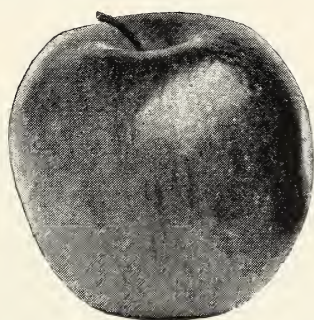
FALL APPLES

YELLOW HORSE—Pale greenish yellow, of large size. Good for various home uses. Trees of good habit.

MAIDEN BLUSH—Medium size, pale yellow with beautiful red blush on one side. Shape somewhat flattened. Flesh cream colored, tender, very juicy, good flavor, mildly acid. Good for eating or cooking. Profitable for market planting. Trees hardy, vigorous and spreading.

GRIMES GOLDEN—Medium size, rich yellow. Crisp and juicy, excellent flavor. One of the best eating apples grown. One of the leading varieties for market and storage. An apple you should plant.

WINTER CHAMPION OR COLLINS—Medium size, bright red apple of good quality. Trees vigorous and good bearers.



JONATHAN

JONATHAN—Medium to large in size. Color red shaded quite dark on sunny side. Flesh fine, crisp and juicy. Flavor excellent. An old, well-known variety that we can fully recommend for home and market. Tree good grower, early bearer and long lived. Regular bearer.

WINTER APPLES

KING DAVID—A good colored red apple of medium size, similar to Jonathan in appearance. Flesh good quality and fine flavor. Trees hardy and vigorous and heavy bearers.

GANO—A large red striped apple similar to the Black Ben Davis. Quality not the best but a good all-round apple. A good money-maker as a market variety. A good apple for the barrel trade. Trees vigorous and productive.

COFFELT—Large red, somewhat similar to old Red Limbertwig, although much larger. A good apple and a fine keeper.

ROME BEAUTY—Large roundish shape, marked and striped with bright and pale red. An apple of splendid qualities. Growing in favor every year. Yellowish, tender, juicy flesh of excellent flavor. Tree a strong, vigorous grower, begins bearing at an early age. Rome Beauty blooms late, stands cold well, often bearing a good crop when other varieties are killed by the frost.

Satisfaction or Money Refunded

Fayetteville, Arkansas.

WINESAP—Medium size red apple of good quality. Well-known and popular variety for many years. Tree of good growth and a good bearer.

BEN DAVIS—Medium to large, striped with red. Quality only fair, but an excellent keeper. Heavy bearer, making up in quantity what it lacks in quality.

STAYMAN WINESAP—Large size, not as highly colored as the Winesap. Quality and flavor better. Trees of good growth, succeeding over a wide range of soils and conditions.

MAMMOTH BLACK TWIG—A large red apple somewhat flattened in shape. An apple of good appearance. Flesh firm yet tender and of mild flavor. An excellent keeper. Trees are very hardy and productive.

BLACK BEN—A large red apple of better color and quality than the Ben Davis. Flesh juicier and better flavored. In fact, the best of the Ben Davis family.



DELICIOUS

DELICIOUS (Genuine Delicious)—The Real Red Delicious Apple, introduced by Stark's. Large oblong shape with distinct projections at blossom end. Bright red striped and shaded to dark crimson on sunny side. Flesh crisp, fine-grained, melting and juicy. Flavor fragrant, pleasant and aromatic. You will have to taste it to really appreciate its excellence. The name Delicious truly describes the flavor. Highest priced apple on the market. Trees vigorous. Late bloomers, often escaping frost when other varieties are killed. Plant liberally of this apple. None better for home use and a money-maker.

CRAB APPLES

TRANSCENDANT—Medium size, rich yellow, with a reddish blush on the side. Flesh crisp. Fine for preserves, jelly, etc.

Satisfaction or Money Refunded

Guaranteed Trees and Plants

PEACHES

EARLY WHEELER—Large white clingstone with red cheek. Best of the earlier peaches. Good shipper.

ARP BEAUTY—Semi-cling, yellow mottled with red. The earliest yellow peach. Good for home use.

CRAWFORD EARLY—Large yellow freestone of good quality. A peach that is largely planted.

CARMEN—Semi-freestone, creamy color, with marked blush. Flesh creamy, tender, juicy and of good quality. Trees hardy and vigorous.

BELLE OF GEORGIA—Very large white freestone with a red cheek. Excellent quality and flavor. Good bearer. Recommended for home or market use.



ELBERTA PEACHES

ELBERTA—Large golden yellow freestone, with reddish cheek. The quality of the Elberta is not the best for home use. Its size, appearance, firm flesh and tough skin, however, make it the most popular shipping peach grown and it is more widely grown than any other market peach.

CHAMPION—Large white freestone, with pink blush. A peach of good quality that will prove a good variety for home use.

J. H. HALE—Extra large yellow freestone. Similar to Elberta only larger and of better quality.

LATE CRAWFORD—A large yellow freestone of good quality, ripening a little later than the Elberta.

Guaranteed Trees and Plants



CHINESE CLING

CHINESE CLING—Large, creamy cling, mottled with dull red. Flesh white, red next to seed. Juicy and sweet, of good flavor. A home variety.

INDIAN CLING—Medium sized dark red cling. Flesh red and very juicy. Flavor snappy and good.

HEATH CLING—Large white cling, oval in shape, somewhat pointed at the blossom end. Quality good. Largely used for preserving. Ripens about four or five weeks after the Elberta.

STINSON OCTOBER—Large white clingstone, with red cheek. Flavor very good. Ripens six to eight weeks after Elberta.

PLUMS

HANSKA HYBRID—Bright red with yellow flesh of good quality. The flavor, resembling that of the apricot, is more distinct when cooked. Trees bear young, are very hardy, withstanding severe cold.

RED JUNE—A good early red plum of Japanese origin.

WILD GOOSE—Medium sized red plum, flesh juicy and of good flavor. A popular, well-known variety.

ABUNDANCE—Large reddish yellow Japanese plum of good quality and highly flavored. One of the best for home and market use. Trees are vigorous and good bearers.

Satisfaction or Money Refunded



BURBANK PLUM

BURBANK—Large bright red fruit. Yellow meat, sweet, juicy and of excellent flavor. Considered slightly better for market than the Abundance. Trees strong and vigorous.

GOLD—A late plum, medium to large in size. Flesh rich yellow. Quality good. Trees small in size but hardy and good bearers.

BLUE DAMSON—Small dark colored fruit with heavy bloom. Ripens late in the season hanging on the tree for several weeks after it is ripe enough to use. Tree small, hardy, of upright growth.

PEARS



DWARF DUCHESS

DWARF DUCHESS—Large greenish yellow. A very good pear when grown dwarf style on the quince root. Trees hardy and productive, of small habit, requiring little space. This variety should be planted where the pear is subject to blight.

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Fayetteville, Arkansas.

PEARS (Continued)

BARTLETT—Large yellow summer pear with slightly reddened cheek. Flesh mellow, juicy and good. A well-known pear of excellent quality. Tree a good grower but subject to blight in sections where this disease is prevalent.

KEIFFER—Large yellow fruit, slightly shaded with red. Flesh not as good quality as some but really quite good if picked when they turn yellow and packed in a cool, dark place to mellow. A good keeper. Trees strong and heavy bearers; resists blight.

APRICOTS

MOORPARK—Large yellow with red cheek on sunny side. Fruit juicy and of rich flavor. Trees are hardy and good bearers.

ALEXANDER—Large, sweet and good. Early.

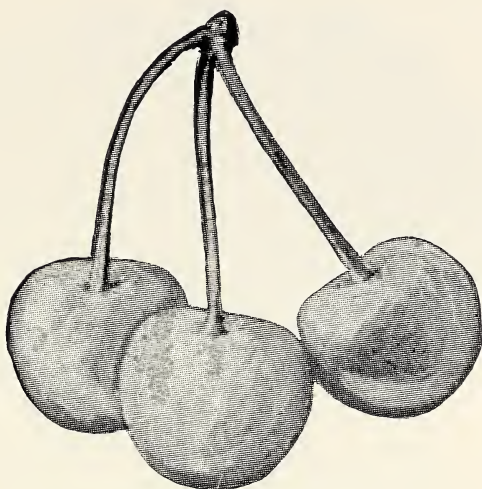
RUSSIAN—A good variety. Very hardy.

CHERRIES—SOUR**EARLY RICHMOND CHERRY**

DYEHOUSE—Early red cherry, similar to Early Richmond but a few days earlier. Ripens in May in this locality.

EARLY RICHMOND—Medium size dark red, juicy and a good cooker. One of the most popular early sour cherries. Trees strong and good bearers.

Satisfaction or Money Refunded



LARGE MONTMORENCY

LARGE MONTMORENCY—Dark red, a little larger than Early Richmond. Excellent quality. Most popular market and shipping cherry. About 10 days later than the Richmond. Large thrifty trees, bearing abundantly.

ENGLISH MORELLO—Small dark red, rather sour. Good for canning and preserving. Ripens late. Trees of rather small size but very hardy.

CHERRIES—SWEET

—We do not handle the sweet cherry, for our experience has been that it will only fruit satisfactorily in certain northern sections of the country.

COMPASS CHERRY

A cross between the cherry and plum. Fruit red, of medium size, juicy and good. Trees bear very young, two-year-old trees in the nursery row often being full of fruit. Very hardy, withstanding the cold of our northern states. A sure bearer.

GOOSEBERRY

DOWNING—Medium to large berry. Color pale green. One of the most widely grown varieties. Does not blight and mildew as badly as some varieties.

HOUGHTON—Pale red berry. Tender, juicy and sweet. Medium size. There are larger gooseberries than the Houghton, but few, if any, of better quality. Bushes thrifty and good bearers.

CURRENTS

FAY'S PROLIFIC—Large red berries. Bunches of good size. One of the best currants grown.

Satisfaction or Money Refunded

Fayetteville, Arkansas.



CAMPBELL'S EARLY

GRAPES

CAMPBELL'S EARLY—Large black seedling of Concord. Larger, earlier and better flavor than its parent. A new variety that has been thoroughly tested. Not so widely known at present, but a coming variety. Every home should have a planting of this excellent grape.

DELEWARE—Small light red, borne in compact bunches. Tender, juicy, with a delightful flavor and aroma. A favorite wherever grown.

NIAGARA—Large whitish or pale yellow grape that is sweet and good. Most popular white variety grown for either home or market.

CONCORD—Large black grape and large bunch. A good grade, but the quality is not the best. Most widely planted grape grown and does well under most conditions. Good for home or commercial planting. Fine for juice, jelly, jam, etc.

QUINCE

CHAMPION—An early and abundant bearer. Best and most popular variety.

ORANGE—Large, deep yellow; round shape. Keeps well into the winter months.

Satisfaction or Money Refunded



McDONALD BLACKBERRIES

BLACKBERRIES

McDONALD—Largest, earliest and best blackberry for this section. A hybrid of the blackberry and dewberry. Heavy bearer and excellent flavor. Requires pollination from some other variety.

DALLAS—Large berry of excellent quality, ripening midway between the McDonald and the Early Harvest. A heavy bearer and an excellent berry for home or market. Can also be used as a pollinizer for the McDonald.

Satisfaction or Money Refunded

Fayetteville, Arkansas.



EARLY HARVEST BLACKBERRY

EARLY HARVEST—Small berry of good quality ripening just after the Dallas. A good variety for commercial growers. Ripens over a period of several weeks. The Early Harvest and McDonald are recommended for market as money-makers. They are early enough to mature the crop before it could be injured by the hot, dry weather.

DEWBERRIES

AUSTIN'S IMPROVED—Large, sweet juicy fruit that is delicious fresh with sugar and cream, or canned like blackberries. Very hardy and prolific, yielding a surprising amount of excellent fruit.

THORNLESS DEWBERRY—This is one of the most important additions to our list of fruits in recent years. It is a berry of the Improved Austin type. Bears freely, producing large fruit of excellent quality. Absolutely free from thorns or stickers of any kind. "As smooth as a sweet potato vine." Every home should have some of these wonderful berries. Also a money-maker for commercial growing.

JUNE BERRIES

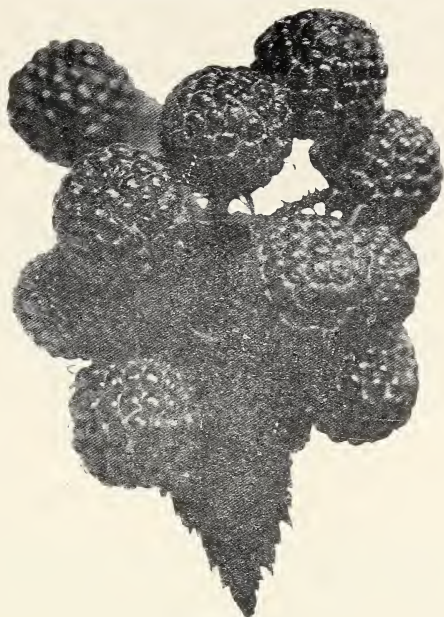
IMPROVED DWARF—Berries large, well colored with dark red, overlaid with purplish blush, similar in flavor to the wild huckleberry, but the fruit is much larger. Of dwarf bushy growth, making a handsome shrub of ornamental appearance. Bears young, with abundant crops of berries that are good for home use.

RASPBERRIES

CUMBERLAND—One of the oldest and best known black raspberries.

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Guaranteed Trees and Plants



KANSAS

KANSAS—Another good black raspberry. Early, of strong growth and very productive.

MILLER (Red)—Large, well colored fruit. A berry of good quality and flavor. An excellent berry for home or market.

ST. REGIS—Everbearing Red Raspberry. A large, firm, red berry that stands up in shipping better than any other red berry. Bears a crop with the regular berries and continues bearing until frost. A good variety for home or market.

STRAWBERRIES

Strawberries succeed nearly everywhere in the South Central States. The main secret of strawberry growing is frequent and thorough shallow cultivation throughout the whole summer so as to conserve enough moisture to keep the plants in good living condition. Have the ground well prepared and worked up fine and mellow before planting. Plant according to cut shown below. Cover the roots carefully with fine soil but leave the crowns uncovered.



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Fayetteville, Arkansas.

MITCHELL'S EARLY—Medium size red berry, too soft to ship well. Rather sweet and good for home use. Earliest successful berry in this section.



KLONDYKE

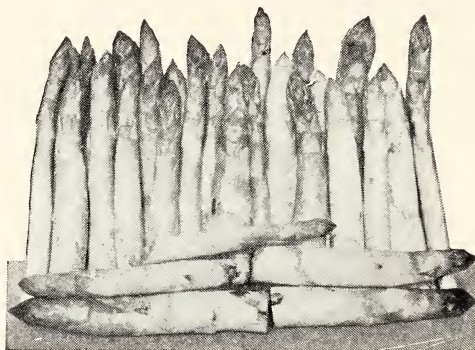
KLONDYKE—Large red berry. The principal market sort in this locality. Holds up well in shipping, reaching distant markets in good condition. Hundreds of earloads of this berry shipped from Northwest Arkansas every year. Stands rainy weather well. A money-maker for the berry farmer. Mid-season.

AROMA—Fine large red berry, ripening late in the season. Good quality and an excellent berry for home or market.

STRAWBERRIES—EVERBEARING

PROGRESSIVE—The standard of everbearing sorts. Bears an early spring crop and continues bearing throughout the summer and fall until freezing weather, unless checked by hot, dry weather. Berries medium size and good flavor.

AMERICUS—Large red berry of good flavor. Not quite as persistent a bearer as the Progressive, but berries are larger and better.



ASPARAGUS

PALMETTO—Large, early, light green, produces a large quantity of cuttings of excellent quality. Affected less by disease than any other variety.

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Guaranteed Trees and Plants

ORNAMENTALS

LILAC—One of our old reliable shrubs blooming in early spring. Red, Purple and White. State color wanted.

SPIREA VAN HOUTTEI—Bridal Wreath, a low-growing shrub that is covered with a mass of white flowers in the spring. Good for filling in nooks around porches or base of house.

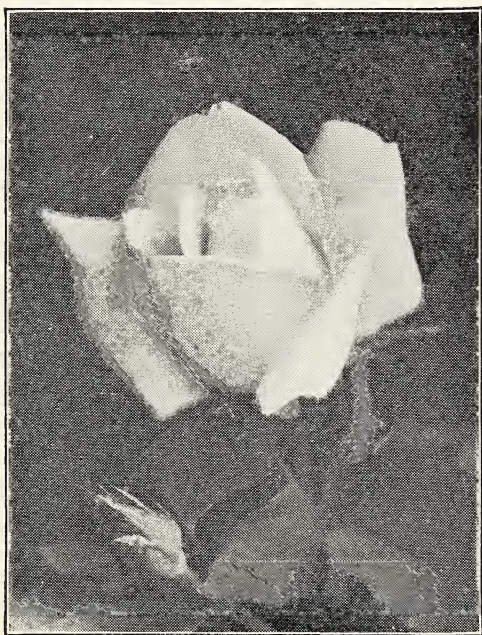
ALTHEA—Rose of Sharon, an ornamental shrub that bears large beautiful flowers throughout the summer. Rather upright and spreading in habit.

COMMON SNOWBALL—A well-known favorite among the spring-blooming shrubs.

EVERGREENS

AMERICAN ARBOR VITÆ—Dwarf growing evergreen used for cemetery, hedge and ornamental planting. Can be sheared and trained to shape.

HARDY EVERBLOOMING ROSES



FRAU KARL DRUSCHKI—Strong upright bush, large white flowers and beautiful buds. See picture.

PAUL NEYRON—Large pink rose. Vigorous bush blooming freely.

BURBANK—Another excellent pink rose, that blooms freely throughout the season.

MARECHAL NEIL—The standard yellow rose.

GENERAL JACQUEMINOT—Beautiful red rose that is a general favorite.

GRUSS and TEPLITZ—One of the most profuse bloomers among the red roses.

RAMBLERS—Crimson, White or Pink.

Satisfaction or Money Refunded

RHUBARB

MYATT LINNEAUS—Large, tender, early variety of pie plant. Fine for pies, sauce, etc. Easily grown.

VICTORIA—Another good variety. Similar to above. Rhubarb should be grown in every garden as it contains medicinal properties of benefit to the human body.

HEDGE

CALIFORNIA PRIVETT—Most popular and widely grown hedge. Hardy, easily grown, easily controlled and formed with clippers or shears.

JAPANESE BARBERRY—Popular shrub for ornamental and hedge planting. Very hardy. Attractive foliage in summer. Covered with bright red berries in winter.

PLANTING DISTANCES

It would be hard to give a definite rule for planting that would cover all conditions. Some varieties need more room than others, and require more space. The richness of the soil and the section of the country where the trees are planted also affect the growth and size of the trees. It is safe to assume that the root system will correspond very closely with the top spread of the tree. We offer the following suggestions, giving distances that have proven satisfactory under average conditions.

KIND							Number To Acre
Apple,	30	feet	apart	each	way	-----	50
Peach,	21	"	"	"	"	-----	100
Cherry,	18	"	"	"	"	-----	135
Plum,	16	"	"	"	"	-----	170
Quince	16	"	"	"	"	-----	170
Apricot,	18	"	"	"	"	-----	135
Pear Standard	20	"	"	"	"	-----	110
Pear, Dwarf	16	"	"	"	"	-----	170
Currants,	4	"	"	"	"	-----	2720
Gooseberries	4	"	"	"	"	-----	2720
Grape,	8	feet	in	rows	10 feet apart		546
Raspberry	3	"	"	"	8	"	1,800
Blackberry	3	"	"	"	8	"	1,800
Dewberry	4	"	"	"	4	"	2,720
Rhubarb	3	"	"	"	4	"	3,600
Asparagus,	1½	"	"	"	4	"	7,200
Strawberries	2	"	"	"	4	"	5,445

Buy Your Trees from Nurserymen of Established Reputation

J. N. BUNCH, PRESIDENT
D. W. ANDERSON, V.-PRES.
W. C. CLUCK, V.-PRES.

TOM HARGIS, CASHIER
O. W. BASHAM, ASST. CASHIER
CLAY MCBROOM, BOOKKEEPER

THE FIRST NATIONAL BANK
STATE AND COUNTY DEPOSITORY
CAPITAL \$50,000 SURPLUS \$17,000
HUNTSVILLE, ARK.

Feb. 19, 1921

TO WHOM IT MAY CONCERN, and especially to
those interested in good varieties of fruit,
and true to name:

We take pleasure in recommending JOHN M. PARKER as an honorable Nurseryman, as we have known him for about 30 years, and in fact our people bought trees from him 30 years ago, and they are bearing just as he represented. If you need fruit trees, do not hesitate to take his advice as to the best varieties, as no doubt he has had more practical experience in the Nursery Business than any man in the state, as he has been traveling in the fruit countries and has had opportunities to know the best varieties for your climate and soil.

Yours truly,
FIRST NATIONAL BANK
By TOM HARGIS, Cashier
D. W. ANDERSON, Vice-Pres.

Our Guarantee:
Satisfaction, or Your Money Back

GUARANTEED TREES AND PLANTS



PARKER'S WINTER SWEET

PARKER'S WINTER SWEET—A large, red sweet apple that will keep all winter. This is another choice variety originating in Northwest Arkansas. Our scions are cut from the original tree. The tree is strong and thrifty and has always been a heavy bearer. The flavor and quality is unusual and unsurpassed by any sweet apple that we have ever tasted. The remarkable keeping qualities of the apple entitle it to a place in every home orchard. We have secured all the scions from the original tree and know this to be an abundant bearer. We have only a limited number of these trees for sale and we want as many of our customers as possible to try this remarkable apple.

SPECIAL PRICES

Extra Select One-Year Trees....\$1.00 Each
Six Prepaid For.....\$5.00

Not More Than Six to a Customer This Season

Satisfaction or Money Refunded